Demo brief: "Tenth Birthday" party spot

Fictional, written for a 1950s public-domain Tupperware commercial to demo Creator Brief Check. Not a real brief; not affiliated with Tupperware.

Campaign: Tupperware's tenth birthday party offer

Deliverable: one video, 30–40 seconds.

The video must:

1. Open on the birthday gift box: it must be on screen within the first 8 seconds.
2. Say the words "Tupperware party".
3. Tell viewers what guests get: a costume pin.
4. Show the Volupté compact (the hostess gift).
5. End on the on-screen text "Tupperware, Orlando, Florida".
6. Tell viewers to call their Tupperware dealer.
7. Disclose the partnership in the video itself: show "#ad" or "Paid partnership" on screen. A caption alone isn't enough.

Don't:

- Don't mention prices or discounts.

Logistics:

- First draft due in 5 days, one round of revisions.
- Usage rights: 12 months, organic only.
- Payment: net 30 after approval.